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MAC's Miracle Mile Shops event celebrates the new exquisite Pink collection!



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Getting ahead of the latest trends not only entails your closet, but going for the real touch of the season's coolest and newest makeup essentials to really round up a flawless look.

MAC's wanderlust through a sassy pink palette feels perfectly in tune with spring's newest and freshest takes.

From mixing the coolest shades and products, to wearing an amazing pink palette in Vegas, Jordan Yoder, MAC's regional media artist, told us everything we need to know about MAC's dreamy pink collection and its amazing Flamingo Park event at Miracle Mile Shops.

MAC FLAMINGO PARK

Jordan Yoder, Regional media artist

What was the inspiration behind the pink Flamingo Park collection?

Flamingo Park explores the inner pink-lover in all of us; it is a whimsical journey using the iconic color pink.

Is it a seasonal collection, or will it stay throughout the year?

M'A'C is constantly introducing new collections. Flamingo Park is limited edition, just in time to get us pretty in pink for spring.

What sets this pink collection apart from other very colorful previous Mac collections?

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The story behind each collection is what sets the collections apart from one another. M'□□A'□□C Flamingo Park follows a girl with a sweet tooth at a whimsical picnic of desserts and a pink flock of flamingos that join her. Pink is such an iconic color and this collection explores the different relationships we've all shared with the color pink, allowing the broad range of M'□□A'□□C customers to connect to the same color.

With such high-frequency tones, is the Flamingo collection difficult to wear?

Not at all! Flamingo Park provides various tones and textures of pink products, from punchy pink lipsticks to whispers of cool-toned pink blushes. It's about celebrating the pink shades you love in the capacity you're comfortable in.

If you are planning to try the Flamingo Park collection, which are the must-have essentials to wear every day?

To me, M'□□A'□□C Flamingo Park Sweet Tooth Cremesheen Glass is the must-have in this collection. It's a lightweight gloss that gives instant creamy shine. Perfect for Vegas weather, M'□□A'□□C provides moisture and lasting hydration for lips. The best part is that it can be worn alone or layered on top of your favorite lipstick.

What's the secret to wearing pink shades at the same time?

Think about a band: When the music is played together, it sounds great, but there is always a lead singer. When wearing a monochromatic look, it's about picking a feature you want to be the "lead singer." Turn up the pink on the lips, while using softer pink tones dusted onto the eyes and apples of the cheeks.

What other colors can they be mixed up with?

It depends on the intensity of the pink you are wearing. If the pink tone is dialed up, use neutral tones to really have it stand out. If the pink is subtle, go ahead and try another pop of color!

With a broad range of lipsticks and eye shadows, which have been the most popular in Vegas up until now?

In fall, darker colors are always popular, but now that we are transitioning into spring, it's all about lightening up your makeup and playing with color. Flamingo Park is focused on the color pink, but infuses some other fun shades, like the Eye Shadow X 9: Flamingo Park.

Tell us a little bit about this bronzer and how it merges with the pink shades.

Bronzer gives a sun-kissed look and enhances a flushed glow when layered with a blush. The Flamingo Park collection offers six shades of blush to add delicious color to your cheeks.

How do we get the best of the pink powders?

The blush tones in this collection are for all ages, all races, and all sexes. These colors are suitable for the eyes, lips and cheeks and the intensity of each blush can be adjusted based on the brush that is used. Use a fluffy brush on the eyes to add subtle definition and enhance eye colors. Scrape your favorite blush tone onto a tissue and mix with M'□□A'□□C Cosmetics Lipglass in Clear to lacquer the lips in high shine or sculpt the cheeks with a cool-tone pink.

What were some of Las Vegas' client's most popular requests when getting to know the product and getting their makeup done?

Vegas is a place to let go and have some fun (with your makeup)! This collection introduced eight shades of lipsticks for a pop of decadent color that every customer has wanted to try.

Where can you wear this bright palette?

All of the colors in the Eye Shadow X 9 palette are not meant to be used all at once; these colors allow you to create moments within the makeup. Use the sparkling blue as an eyeliner for a day-time pool party, or highlight the inner corner of the eyes with the soft lemon yellow to catch the neon lights at night.

Give us some hints on what kind of outfits should we pair the Flamingo tones with.

We saw a lot of busy patterns happening on the runway this season. If you want to pair Flamingo Park with these trends, use the softer shades found in the cremesheen lipsticks and glosses. Wear classic lines and solid colored clothing so you can have some fun with Flocking Fabulous lipstick!

What were some of the coolest reactions to the collection itself and the whole Flamingo Park setup at Miracle Mile Shops?

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Flamingo Park at Miracle Mile Shops was an immersive park where guests enjoyed the models, our one-man-band, and an Edward Scissorhands-inspired topiary trimming. Guests were crowned with a butterfly-adorned headpiece and able to take pictures on set. They were also invited to play croquet with the models after customizing their fresh new look for spring.