



For Immediate Release

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MIRACLE MILE SHOPS' FOUNTAIN GLOWS ORANGE THIS MARCH FOR NATIONAL MULTIPLE SCLEROSIS SOCIETY



High-res images available upon request

Tweet It: This March, the fountain at [@MiracleMileLV](#) glows orange in honor of [@MSSoCalNev](#) & #MSAwarenessMonth

LAS VEGAS – In honor of Multiple Sclerosis Awareness Month this March, [Miracle Mile Shops](#) at [Planet Hollywood Resort & Casino](#) will turn its fountain orange and collect donations for [National Multiple Sclerosis Society](#) (NMSS).

All change tossed in the orange fountain as well as the center's indoor rainstorm through March 31 will help the NMSS Southern California and Nevada Chapter advance the organization's mission of helping each person address the challenges of living with multiple sclerosis (MS). The fountain will remain orange in between regularly-scheduled water shows, which take place every hour from noon to 11 p.m.

NMSS assists those affected by funding cutting-edge research, driving change through advocacy, facilitating professional education and providing programs and services that help people with MS and their families move their lives forward.

Miracle Mile Shops' partnership with the organization is part of its ongoing *Caring, Giving, Changing* campaign, which raises funds for nonprofit programs and organizations through community sponsorships, additional partnerships and a number of cash and in-kind donations.

About the National Multiple Sclerosis Society:

The Society mobilizes people and resources so that everyone affected by multiple sclerosis can live their best lives as we stop MS in its tracks, restore what has been lost and end MS forever.

To fulfill this mission, the Society funds cutting-edge research, drives change through advocacy, facilitates professional education, collaborates with MS organizations around the world, and provides services designed to help people with MS and their families move their lives forward. Last year alone, through our comprehensive nationwide network, the Society devoted \$122.2 million to help more than one million individuals connect to the people, information and resources they need. To move closer to a world free of MS, the Society also invested \$54 million to support more than 380 new and ongoing research projects around the world.

Early and ongoing treatment with an FDA-approved therapy can make a difference for people with multiple sclerosis. Learn about your options by talking to your health care professional and contacting the National MS Society at nationalMSSociety.org or 1-800-344-4867.

About Miracle Mile Shops:

Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of 200 shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and bull riding; Buffalo Wild Wings; M·A·C Cosmetics, a leading brand of professional cosmetics; H&M; UK-based global retailer French Connection; Sephora; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; GUESS; BCBGMAXAZRIA; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; Flight 23 at Footaction, one of only three in the country; as well as a multi-million dollar fountain show. Miracle Mile Shops is owned by Tristar Capital and RFR Holding LLC, in conjunction with leasing and marketing consultant Robert K. Futterman & Associates LLC.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284 or visit www.miraclemileshops.com. Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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